



Mal Rich

Mal originates from Liverpool, or at least Merseyside but don't hold that against him! He has been an entertainer for over 20 years & his experience is vast. His early days were spent honing his unique blend of humour in cabaret. The list of stars he has worked with in live situations & television is a veritable who's who of showbiz, including Victoria Wood, Cliff Richard & Jasper Carrott.

He now concentrates on the corporate entertainment scene where he is extremely successful. His ability to adapt to any situation & brief has afforded him a following that many would envy. Companies who book him are always impressed & invariably wish to rebook. One of the reasons he is so successful in the corporate market is due to the fact that he is able to personalise much of his material towards the company. His act can also feature, if requested, a funny spoof '*This is Your Life*' routine, which can be aimed at an unsuspecting victim!

A telling comment came recently from the Chief Executive of Santander Consumer who said, "*The reason I booked Mal for our Christmas party at the Grand Hotel, Brighton was that after reading his biography, I realised that although he doesn't have a high media profile, Mal directs all his energies towards being a funny after dinner speaker which was exactly what I was looking for & so it proved. A very funny 'This is Your Life' was inflicted on me which my staff thought exceptionally hilarious!*"

Mal is also an excellent presenter. Last year he hosted the *Pub of the Year Awards* at Pride Park, Derby for Wolverhampton & Dudley Breweries & has also recently compered the *National Angling Awards* for Emap Active.

During the summer he's kept busy with golf & sporting functions (he is a firm favourite at The Belfry) & has recently worked with Sir Bobby Charlton, Steve Redgrave & Nick Faldo.

Mal is not only a true professional in his field but one of the '*nice guys*' in the business making him suitable for any occasion.

**For more information on Mal Rich,
Contact: 0113-239-2222**